

## Course Syllabus

1	Course title	Agricultural International trade	
2	Course number	655333	
3	Credit hours	3	
	Contact hours (theory, practical)	(2,0)	
4	Prerequisites/corequisites	Agricultural Macro Economics (605215)	
5	Program title	Bachelor in Agricultural Economics & Agribusiness	
6	Program code		
7	Awarding institution	The University of Jordan	
8	School	Agriculture	
9	Department	Agricultural Economics & Agribusiness	
10	Course level	Third year	
11	Year of study and semester (s)	Second semester 2022/2023	
12	Other department (s) involved in teaching the course	None	
13	Main teaching language	English	
14	Delivery method	Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	Online platforms(s)	<input type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others...E-Learning... <input checked="" type="checkbox"/> .....	
16	Issuing/Revision Date	3-2-2023	

### 17 Course Coordinator:

Name: Prof.. Mohammad Majdalawi

Contact hours: 11:00-12:00 everyday

Office number: 105

Phone number:

Email: m.majdalawi@ju.edu.jo



### 18 Other instructors:

Name:

Office number:

Phone number:

Email:

Contact hours:

Name:

Office number:

Phone number:

Email:

Contact hours:

### 19 Course Description:

International trade economics is growing in importance as a field of study because of the integration of international economic markets. The course discusses the different theories of international trade starting from the classical theory up to the new theories on that. Nevertheless, the course discusses the impact of the international trade on economics and how the balance could be occurred between the countries to reach the maximum benefits for the countries in the international trade. The course analyze the impact of taxes on the local society and why countries impose tax to get benefit at the international level.



## **20 Course aims and outcomes:**

This course aims at:

- B- Students Learning Outcomes (SLOs):**

SLOs SLOs of the course	SLO (1)	SLO (2)	SLO (3)	SLO (4)
Apply economic principles and research methods in solving economic problems and to agricultural production management.		Demonstrate basic knowledge on data analysis of international marketing.	Student will be provided by economic tools for studying and analyzing the activities which are related to the international trade of agricultural products	Employ analytical skills to be used for analysis of the international markets.
Collaborate effectively with scientists and educators in other disciplines to incorporate economic analysis into multi-disciplinary programs.	Student will understand the concept of international trade and its important to the national economy	Create self-reliance and team work when necessary.		
Discuss issues related to the agricultural sector, natural resource policies, and rural community development.	Student can identify the factors that affect the international trade for agricultural products		QF-AQAC-03.02.01	

## 21. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
1	1.1	Introduction of the course and discussions the learning outcomes		Face to Face	E-Learning	Synchronous Lecturing	Discussions and Exams	
	1.2		Gain the Knowledge about concept of international trade	Face to Face	E-Learning	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018 الشرفات، علي جدوع، 2010
			Use the economics and marketing scientific literature effectively	blend	E-Learning	Synchronous Lecturing	Discussions and Exams	
			Demonstrate basic knowledge on data analysis of international marketing.	Face to Face	E-Learning	Synchronous Lecturing	Discussions and Exams	
2	2.1	Introduction of international trade	Use the economics and marketing scientific literature effectively	Face to Face	E-Learning	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018 الهياب، محمد سمير و أحمد الريماوي،

								1996
	2.2		Use the economics and marketing scientific literature effectively	blend	E-Learning	Synchronous Lecturing	Discussions and Exams	
3	3.1	Classical theories of international trade	Demonstrate basic knowledge on data analysis of marketing channels.	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	
	3.2							
4	4.1		Use the economics and marketing scientific literature effectively	blend	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	
	4.2							
5	5.1	Classical theories of international trade	Student will be provided by economic tools for studying and analyzing the activities which are related to the international trade of agricultural products	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018
	5.2		Use the economics and marketing scientific literature	blend	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير و أحمد الريماوي، 1996

			effectively					
6	6.1	Absolute advantages	Student will be provided by economic tools for studying and analyzing the activities which are related to the international trade of agricultural products	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018 الشرفات، علي جدوع، 2010
	62		Use the economics and marketing scientific literature effectively	blend	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	
7	7.1	Absolute advantages	Apply and analyze the new marketing system	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018 الشرفات، علي جدوع، 2010
	7.2		Use the economics and marketing scientific literature effectively	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	
			Apply and analyze the new marketing system	Face to Face		Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018

								الشرفات، علي جدوع، 2010
8	8.1		Apply and analyze the new marketing system	blend	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	الهباب، محمد سمير، 2018  الشرفات، علي جدوع، 2010
	8.2			Face to Face	Microsoft Teams	Synchronous Lecturing		
9	9.1	Exchange rate	Employ analytical skills to be used for analysis of the marketing margins	Face to Face	Microsoft Teams	Synchronous Lecturing		
	9.2		Employ analytical skills to be used for analysis of the marketing margins	blend	Microsoft Teams	Synchronous Lecturing		
10	10.1	Exchange rate	have the skills to prepare marketing plan	Face to Face	Microsoft Teams	Synchronous Lecturing		الهباب، محمد سمير، 2018
	10.2		Display personal responsibility to the course requirements	Face to Face	Microsoft Teams	Synchronous Lecturing		
			Use appropriate economics support tools for preparing a	blend		Synchronous Lecturing	Discussions and Exams	الهباب، محمد سمير، 2018



			marketing strategic plan.					
11	11.1		using the SWOT analysis for determining the external and internal factors affect the marketing of agricultural goods	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	الهياب، محمد سمير، 2018
	11.2		Create self-reliance and team work when necessary		Microsoft Teams	Synchronous Lecturing	Discussions and Exams	Robert M. & James C., 1996 .Internati onal Economi cs . John Wiley & Sons, INC. USA.
		Exchange rate		blend				
12	12.1	Equilibrium of international markets	Employ analytical skills to be used for analysis of the international markets.	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	العديلي، مبروك، 2014 التسويق الالكتروني
	12.2		Use the economics and marketing scientific literature effectively	Face to Face	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	
	13.1	Equilibrium of international markets	Employ analytical skills to be used for analysis of the international markets.	Blend	Microsoft Teams	Synchronous Lecturing	Discussions and Exams	Robert M. & James C., 1996 .Internati

13	13.2			Face to face				onal Economi cs . John Wiley & Sons, INC. USA.
						Synchronous Lecturing	Discussions and Exams	
				Face to face		Synchronous Lecturing	Discussions and Exams	
14	14.1						Discussions and Exams	
	14.2						Discussions and Exams	
15	15.1			Blend		Synchronous Lecturing	Discussions and Exams	
	15.2							
16	16.1	Customs Taxes	Employ analytical skills to be used for analysis of the international markets.	Face to face		Synchronous Lecturing	Discussions and Exams	
	16.2							
				Blend			Discussions and Exams	

## 22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform
Participation and Discussions	10%		Work effectively in promoting the teamwork environment for pursuing professional goals	Continuously all the semester	
Exercises & quizzes	20%		Demonstrate basic knowledge on data	Week 10 and	

			analysis of marketing channels	week 11	
Midterm Exam	30%		Apply critical thinking and problem solving skills, and pursue continuous education in aspects of agricultural economics and agribusiness management	16\4\2023	
Final Exam	40%		Apply critical thinking and problem solving skills, and pursue continuous education in aspects of agricultural economics and agribusiness management	As the schedule from the registration	

### 23 Course Requirements

**(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):**

Students should have a computer, and internet connection.

### 24 Course Policies:

#### A- Attendance policies:

Each student is expected to take their own notes (part from the exam) and to attend online class. Absence from lectures shall not exceed 15%. Students are expected to attend all lectures but if a student is absent from class, it is their responsibility to get the material that was missed. You must get any handouts or notes from your classmates.

#### B- Absences from exams and submitting assignments on time:

Exams will consist of essay, multiple choice, true/false, matching, and/or fill-in-the-blank questions. Exams will cover all material presented for each section. Make-up exams will only be provided for students with an excused absence AND supporting documentation. The questions and/or format of any make-up exam may differ from that of the original exam. Scheduling of a make-up exam will vary depending upon available dates/times but **MUST** occur before the next-scheduled exam date.

C- Health and safety procedures:

Students should follow the Jordanian government guide.

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Academic dishonesty will NOT be tolerated. This includes cheating, fabrication or falsification, plagiarism, abuse of academic materials, complicity in academic dishonesty, falsifying grade reports, and misrepresentation to avoid academic work. For this course, evidence of any form of academic dishonesty will result in all involved students receiving zero points for any associated exam, or assignment

E- Grading policy:

The results of the exams and the assignments and exercises will be given to the students, maximum one week after the exam and the right answers will be discussed with the students.

F- Available university services that support achievement in the course:

Students account on E-learning, Microsoft teams, computer room and library and study room.

## 25 References:

### A- Required book(s), assigned reading and audio-visuals:

1-Robert M. & James C., 1996 .International Economics . John Wiley & Sons, INC. USA.

-عوض طالب محمد ، 1995 ، التجارة الدولية ، معهد الدراسات المصرفية ، الأردن . 2

### B- Recommended books, materials, and media

1- الهباب، محمد سمير، تسويق المنتجات الزراعية والغذائية من منظور إدارة الأعمال الزراعية، الأردن، 2018

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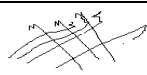
1- الجدوع، علي وبسام الديست، مبادئ التسويق، 2010



## 26 Additional information:

- Concerns or complaints should be expressed in the first instance to the module lecturer; if no resolution is forthcoming, then the issue should be brought to the attention of the module coordinator (for multiple sections) who will take the concerns to the module representative meeting. Thereafter, problems are dealt with by the Department Chair and if still unresolved the Dean and then ultimately the Vice President. For final complaints, there will be a committee to review grading the final exam.

For more details on University regulations please visit: <http://www.ju.edu.jo/rules/index.htm>

Name of Course Coordinator: -Dr. Mohammad Majdalawi-----	Signature: -----	
Date: 7\2\2023		
Head of Curriculum Committee/Department: -----	Signature: -----	
Head of Department: -----	Signature: -----	
Head of Curriculum Committee/Faculty: -----	Signature: -----	
Dean: -----	Signature: -----	